66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 279 Issue 4





WNCN-TV

1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Schedule Dates: Est./PO Number: Client: Buyer: Associated Copies: No 06244789 10/29/12 to 11/11/12 American Crossroads/ Issue Weeks: Submission Cost: Client/Product/Estimate: Contract type: 11 /27 /694 Political 14830 Campaign Ref: Sales Rep: Business Type: Order Ref: Business Category: Transactional POLITICAL 06244789 HRP Washington, DC E:120808048

Product: Demographic:

(L) Household

American Crossroads

Booking Group: Order:

WNCN

Key Market:

Raleigh-Durham, NC

10		9		00		Ø		Uı		4		ယ		2		_	Ref
M-F 10a Today Show III		M-F 9a Today Show II	:	M-F 730p Extra		M-F 6p News	ा ।	M-F 530p Judge Judy		M-F 5p Judge Judy	1	M-F 1135p ET / 1035p CT Tonight Show	1	M-Su 11p News		M-F 10a Today Show III	Sales Product Details
02		03		G3		03		03		03		03		03		03	Rev Type
Was												-					
Washir Totals Total Spot Oct Spot		240		275		305		250		250		170		615		200	Rate
30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	90	Comme	30	Comme	30	Comme		Spot Type
Nbr of Spols		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nor of Spats		Nor of Spots		Nbr of Spats	
3	-	_				1		1		1		_		-	-	1	10/29
																	11/05
1		4.4		-3		1		1		-1		uh		-			Total
240		240		275		305		250		250		170		615		200	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 279 Issue 4





WNCN-TV 1206 Front St Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

	47	8	39		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)				
170			_	Nbr of Spots	30	170		03	M-F 1135p ET / 1035p CT Tonight Show	21 M-F 1 Show
200	_			Nor of Spots	Comme	200		8	T	
					Collina			3	On Today Show III	20 M.E.1
200	1		1	Ner of Spots	30	200		03	Sun Ba Today Show	19 Sun 8
					Comme					
200	s.h		1	Nbr of Spots	30	200		03	Sat 7a Today Show	18 Sat 7;
					Comme					3
240	1			Nbr of Spots	30	240		03	M-F 9a Today Show II	17 M-F 9
					Comme					M
275	1	5.3		Nbr of Spots	30	275		03	M-F 730p Extra	16 M-F 7
					Comme					Δ
920	1	1		Nbr of Spots	30	920		03	M-F 630p ET / 530p CT NBC Nightly News	M-F 6 News
					Comme					Z
250	1			Nbr of Spots	30	250		03	M-F 530p Judge Judy	13 M-F 5
					Comme					Μ
250	1			Nbr of Spots	30	250		03	M-F 5p Judge Judy	12 M-F &
					Comme					M
170	٦	.		Nbr of Spots	30	170		03	M-F 1135 p ET / 1035p CT Tonight Show	11 M-F 1 Show
					Comme		-			M
Cost	Total	11/05	10/29		Spot Type	Rate		Кеч Туре	Sales Product Details	Ref Sales
	Transactional		Business Type: Business Category:	B. B.	Political	3:	Contract type:		opies: No	Associated Copies:
	789	06244789	Order Ref:	Ō	N		Weeks:			Schedule Dates:
გ	HRP Washington, DC	HRP V	Sales Rep:	Sa	11 /27 /694	ct/Estimate:	Client/Product/Estimate:			Buyer:
	E:120808048	E:1208	Campaign Ref:	30	14830	Cost:	Submission Cost:	Ō	American Crossroads/ Issue	Client:
Original	ō									

Cross roads Media 66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 279 Issue 4





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

	UVADVe:		
Order Dat: 06044780	Wasks:	10/29/12 to 11/11/12	Schedule Dates:
11 /2/ /694 Sales Rep: HRP Washington, DC	Client/Froduct/Estimate:	-	buyer.
14830 Campaign Ref: E:120808048	Submission Cost:	American Crossidads/ Issue	CHEST.

		32		<u> </u>		30		29		28		27		25		24		23		22		Ref
		M-F 6p News		M-F 530p Judge Judy	.Т	M-F 1135p ET / 1035p CT Tonight Show	-	M-Su 11p News		M-F 10a Today Show III		M-F 9a Today Show II		M-F 630p ET / 530p CT NBC Nightly News	:	M-F 6p News		M-F 530p Judge Judy		M-F 5p Judge Judy	T	Sales Product Details
		80		03		03		co		60		ය		03		03		03		03		Rev Type
ş				_																		
Weekly Totals: Total Spots(Ord Spots)		305		250		170		615		200		240		920		305		250		250		Rate
s(Ord Spots)	Comma	30	Comme	30	Comme	00	Comme	30	Comme	30	Comme	. 08	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		
39		1		_		1		_						1		1		-3				10/29
8																						11/05
47		1		1		e).						_		43		1		_		-		Total
		305		250		170		615		200		240		920		305		250		250		Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 279 Issue 4

SCURATE, balanced, to the point





WNCN-TV 1205 Front St. Rale-gh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

		44		42		41		4		39		38		37		36		35		34		33	Ref	Assoc	Est./Po	Sched	Buyer:	Client:
		M-F 7a Today Show	W	M-F 6a News	W	M-F 6p News	VV	M-F 530p Judge Judy	W.	M-F 5p Judge Judy	W	M-F 1135p ET / 1035p CT Tonight Show	W	M-Su 11p News	-	M-F 9a Today Show II	T	M-F 730p Extra	.Т	M-F 7a Today Show	Т	M-F 6a News	Sales Product Details	Associated Copies: No	Est./PO Number: 06244789	ile Dates:		: American Crossroads/ Issue
		ය		03		03		03	5	03		03		03		03		03		03		03	Rev Type					
																									Contra	Weeks:	Client/I	Submis
Wee																									Contract type:	••	Client/Product/EstImate:	Submission Cost:
Weekly Totals: Total Spots(Ord Spots)		550		350		305		250		250		170		615		240		275		550		350	Rate				tlmate:	•
ts(Ord Spots)		30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type		Political	2	11 /27 /694	14830
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nor of Spots		Nor of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots						
39		-		1		_ 1		1		1		1		11		-1	-	1		1	_	1	10/29	Business Category:	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
8																							11/05	ory:		0624		
47	-	 -				-1				-1		_				1							Total	Transactional	POLITICAL	06244789	HRP Washington, DC	E:120808048
		550		350		305		250		250		170		615		240		275		550		350	Cost				BC	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 279 Issue 4







PHONE (919) 836-1717 FAX (919) 836-1747

	Nbr of Spots	Nbr of Spots	Nbr of Spois
	Nbr of Spots	Nbr of Spots 1	Nbr of Spots
	Nbr of Spots	Nbr of Spots 1	
_			
_	Nbr of Spots	Nbr of Spats 1	Nbr of Spots 1
	Nbr of Spots	Nbr of Spots 1	Nbr of Spots 1
J	Nor of Spots	Nor of Spals	Nor of Spals
	Nor of Spots	Nibr of Spots	
- 1			
		10/2	10/29
		Business	Business Category: Transactional
Political	ical		
Ŋ	2		
11 /27 /694	94		
14830	C	Callifold Mer.	

Spots Cost

Totals

Grand Totals

10/29

Month 11 Weeks: 4

11/05

39 12180

14830

	Grand Totals:
Gross Total:	Spots:
14,830.00	47

CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 703-516-9399

REP HEADLINE# 6244789 TRF# E:120808 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

HEADLINE# 6244789

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 703-516-9680

CHANGES *** WNCN-TV *** NOV1/12

#

AGY FLIGHT DATES OCT30/12 PRDCT ORDER ADV # # # AMERICAN CROSSROADS AGY. ADV. NAME NAME 9 NOV5/12 CROSSROADS MEDIA LLC ISS/AMER. ALEXANDRIA, 五5万#694 CONTRACT CANAL WK-1 CENTER PLAZA, CROSSROADS # COMMENTS: VA 6244789 22314 (LINE, SUITE ORDER, 555 INVOICE) REP.# CLASS: SALES BUYER NAME PRSN NATL. WA-STEPHANIE 〇月月.# MICK NESCI LOCAL MARONEY REGIONAL SALESMAN (田)

CITY TAX STATE TAX 40-0D BILLING NEEDED

DATE NOV1/12

20.11

REF: CREDIT OF THANKS, MICK 1X IN 7P NEWS PLS CNF REVISION APPROVED REJECTED MOVED TO Д О

STA: **PLS SEE M2 RATE REVISIONS PER ALL PREBOOKED - RATE GOING UP -CHERYL 11/1 STEVE*** STEVE 11/5** REVISE PER ADDED N M SPOTS AS TO KEEP MELL

1***PLS SEE MI RVSD RATES PER ADVISE ASAP - ALL PREBOOKED THX, CHERYL 10/25 **-**(1)-日田上 SAME PL

CON Z C THIS S A CASH IN ADVANCE SCHEDULE *****

: LINE# : REP : LHNH#: : α AGENCY AGENCY : 00: Ŋ 700F-730P ADVERTISER CODE = PRODUCT CODE TIME PERIOD II 27 HLDI <u>ن</u> 0 1,7 SEC AGENCY EST# \$310.00 RATE II 694 11/2 START DATE 11/2 END : /WK: :SPTS: 0 HNVT Y K I DAYS STTS: : TOTL: 0

ORD PROGRAM : COM1: NBC 17 NEWS AT 7 ELEMENT AT POSTION 1 NBC 17 NEWS IN DAYDETAILEDPERIOD N H RATE

REP HEADLINE# 6244789 TRF# E:120808 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WNCN-TV ***

57	VE#:REP :	
A	5	
A 700P-730P	: TIME PERIOD	
30	: LGTH :	
	SEC:	
\$575.00	RATE	
10/31	: START : DATE	
10	" "	
10/31	END	
Н	END :SPTS: WEEK DATE : /WK: INVT	
	TNVT	
WED	DAYS	
Ţ	STGS:	

60 A 600P-630P 30 \$305.00	PROGRAM: NBC 17 NEWS AT 7 ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD CON COM1: NBC 17 NEWS AT 7	53 S 700P-730P 30 \$310.00	PROGRAM : NBC 17 NEWS AT 7 ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD CON COM1: NBC 17 NEWS AT 7	32 S 700P-730P 30 \$310.00	PROGRAM : NBC 17 NEWS AT 7 ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD CON COM1: NBC 17 NEWS AT 7	19 S 700P-730P 30 \$310.00	PROGRAM: 530AM NEWS ORD COM1: RVSD RATES PER STEVE - NEED \$575 FOR 7 ORD COM2: 1X 530AM NEWS TO KEEP \$ THE SAME PART OF A MAKEGOOD MADE UP OF LINES 57-59	59 A 530A-600A 30 \$180.00	PROGRAM: SAT TODAY SHOW ORD COM1: RVSD RATES PER STEVE - NEED \$575 FOR 7 ORD COM2: 1X 530AM NEWS TO KEEP \$ THE SAME PART OF A MAKEGOOD MADE UP OF LINES 57-59	58 A 700A-900A 30 \$175.00	PROGRAM: 7P NEWS ORD COM1: RVSD RATES PER STEVE - NEED \$575 FOR 7P NORD COM2: 1X 530AM NEWS TO KEEP \$ THE SAME THIS IS A MAKE-GOOD FOR NOV2 ON LINE-8 FOR 1 SPOT/WR THIS IS A MAKE-GOOD FOR NOV1 ON LINE-32 FOR 1 SPOT/WR THIS 1S A MAKE-GOOD FOR OCT31 ON LINE-53 FOR 1 SPOT/WR	57 A 700P-730P 30 \$575.00	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : LINE#: : :	
11/5	RIOD IS RATE	10/31	RIOD IS RATE	エン/エ	RIOD IS RATE	11/5	7P NEWS - ADI	11/1	7P NEWS - ADDED	11/3	R 7P NEWS - ADDED POT/WK SPOT/WK SPOT/WK	10/31	: START : DATE	
11/5		10/31		11/1		11/5	ADDED 1X SAT	11/1	DED 1X SAT	11/3	DED 1X SAT	10/31	: END : DATE	
μ		0		0		0	TODAY AND	Ч	TODAY AND	Н	TODAY AND	ц	: SPTS: WEEK	
MOM		WED		THU		NOM	d	THU	d	SAT	U	MED		
													DAYS	
Н		0		0		0		Ч		٢		1	: TOTL :	

PROGRAM :

6P NEWS

6-9399

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP **CHANGES** NOV1/12 20.11 *** WNCN-TV ***

NOV/12	M2	Z 1	STAT
	REJECT	0 %	:LINE#:REP :CD: :LINE#:::
14830.00	T BUY#19	BUY#8 BUY#32 BUY#53	# :: CD: : : :
	1 9	ω <i>γ</i> υ σ	SA HE
	MISSED OFFER CMT	MISSED OFFER CMT	PERIOD
	SED:MON/70 FER:MON/70 CMT:RATE I	: FRI / 70 THU / 70 WED / 70 : WED / 70 SAT / 70 THU / 53 : RVSD F	: LGTH
	MISSED:MON/700P-730P OFFER:MON/700P-730P CMT:RATE REVISIONS	MISSED: FRI/700P-730P THU/700P-730P WED/700P-730P OFFER: WED/700P-730P & SAT/700P-730P OCCMT: RVSD RATES PER STEVE - NEED CMT: 1X 530AM NEWS TO KEEP \$ THE	 S E C
	NS PER	DER STEVE	
	STEVE	N - AA	RATE
	NOVS	NOV2 NOV1 OCT31 OCT31 NOV3 NOV3 NOV5 NOV5 THE SAME	
			START
		FOR 7P NEWS	р <u>ы</u>
	8 0 E		DATE :
CONTRACT	\$31 \$57	\$310 \$310 \$310 \$310 \$175 \$175 \$175 \$180 \$DDED 1%	SPTS: W
	\$310.00 \$575.00		HNVT :
TOTAL	PLS (NO	.00 (OCT25	DA
1483	(NOV1/12) PLS ADVISE.	PLS ADVISE.	DAYS
14830.00			: TOTL:

MARKET TOTALS \$148,350 WNCN 10% WRAL, 45% WIVD 35% WRAZ 10% WRDC 0% MLFL **₩** CABL 0%

ESTIMATED SHARES

SVC- NSI BO BOOKS - NOV/11

P-CLASS, PLAN, SECT MOD CODE A-ADD E-BUY TYPE Q-PAID PGM C-CANCELLED DE-DELETE E-EFF DATES R-RATE S-SPOTS PER WEEK HHHHH L-LENGTH M-MAKEGOOD X-LATE Y-DAYS Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6244789 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

-9399 FAX# 703-516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION AUG8/12 17.01
*** WNCN-TV ***

FLIGHT DATES OCT30/12 AMERICAN CROSSROADS ADV. AGY. STATE NAME NAME TAX CROSSROADS MEDIA LLC NOV5/12 Q) Q) ALEXANDRIA, ISS/AMER. **西ST#694** CONTRACT CANAL CENTER PLAZA, WK-1 CROSSROADS # COMMENTS: 6244789 Š 22314 CO-OP (LINE, BILLING NEEDED SULTE ORDER, 555 INVOICE) CLASS: SALES BUYER NAME REP.# PRSN WA-NATL. STEPHANIE 〇月日.# MICK NESCI LOCAL MARONEY DATE REGIONAL SALESMAN # (H) AUG8/12 17.01

ORDER

#:

PRDCT

XOX ADV

#

REF: N H N TIT 14835 @ ORDER 47X

CITY TAX

PLS CFM

THANKS, MIKE FOR MICK

CON

N U

**** THIS

N H

A CASH IN ADVANCE SCHEDULE

NOTICE: CHANGES O H SIHT ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL SPOTS 14835.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	te:
_{I,} Stephanie N	//aroney			,	
	est station time conce	rning the follo	owing issue:		
					
American Cro					
	rk Avenue Suite 1.	200			
Vashington, [Freasurer: Ma					
Teasurer. Ivia	ingee Clancy				
	l				
	Time of Day,				
Broadcast Length	Rotation or Package	Days	Class	Times per Week	Number
201901	rackage			VVEEK	of Weeks
			<u> </u>		A Company of the Comp
					j
			ļ 		
	<u></u>				<u> </u>
Total Charg	ges:				
	,			·	
This broadcast to	ime will be used by:	Americar	Crossroads	3	
Does the n	rogramming (i	n whole o	r in nart)	communicate	"2
	elating to any				
	☐ Yes			№ No	

	nght and the date(s) of the election(
For programming the importance," attach	hat "communicates a message relat a Agreed Upon Schedule (Page 3)	ting to any political matter of	national
I represent that the	payment for the above described b	broadcast time has been furnis	shed by:
Treasurer Marge	e Clancy		
	·		
and you are authoriz	zed to announce the time as paid for ment, if other than an individual per	or by such person or entity. T	he entity
	a committee; 🗵 an associa		
The names, offices, agents of the entity	and addresses of the chief executivare named below (may be attached	ve officers, directors, and/or a l separately):	uthorized
THIS STATION DO	DES NOT DISCRIMINATE OR P. DICITY IN THE PLACMENT OF	ERMIT DISCRIMINATION ADVERTISING.	ON THE BASIS
I agree to indemnify ar	nd hold harmless the station for an	v damages or liability, includ-	ing
	ees, that may ensue from the broad	lcast of the above-requested	
advertisement(s). For	the above-stated broadcast(s), 1	also agree to prepare a scrip	ot.
advernsement(s). For t transcript, or tape, wh	nich will be delivered to the static	also agree to prepare a scrip on at least	ot, —
advertisement(s). For transcript, or tape, whele	nich will be delivered to the station scheduled broadcasts.	on at least	ot,
advertisement(s). For transcript, or tape, whele	nich will be delivered to the static	E ADVERTISER	
advertisement(s). For transcript, or tape, whele	nich will be delivered to the station scheduled broadcasts.	on at least)
transcript, or tape, where the time of the	scheduled broadcasts. DESIGNED BY ISSUE Signature	TE ADVERTISER 703-299-1760 Contact Phone Nu) mber
transcript, or tape, where the time of the	SE SIGNED BY STATIO	TE ADVERTISER 703-299-1760 Contact Phone Nu) mber V E
transcript, or tape, where the time of the Date	scheduled broadcasts. DESIGNED BY ISSUE Signature	TE ADVERTISER 703-299-1760 Contact Phone Nu) mber